



Affiliate Program FAQs

1. What is an affiliate program?

An affiliate program is a referrals program that rewards its members with a commission for referring services or programs from **F&TA**. When a jewelry designer signs up for one of our programs using your link, you get a fantastic commission.

2. Who Can Participate in the Affiliate Program?

We love to partner with people in the creative industry or those who have a creative audience. Our audience is specifically jewelry designers who are just starting out. This includes but is not limited to creative coaches & mentors, handmade forums & blogs, Etsy educators, instructors & professors at jewelry schools and universities and even people with friends who are jewelry designers. You get the picture.

P.S. For instance, It might not make sense if you were a mechanic and you had a blog about finding used car parts.

3. How much money can I make?

For each of our programs, the affiliate commissions will vary. In general we offer either a 30% or a 50% commission. We'll make sure that you are fully advised of this when you are promoting. Please note that in order to receive your commission, you must use your affiliate link for tracking.

The amount of money you can make is up to you. For most programs, we won't have a cap on the number of participants. We encourage you to promote via your mailing list, your newsletter, your website or blog, via social media. Anyway that you can!

4. How can I access the Flourish & Thrive Affiliate Center?

<http://flourishthriveacademy.com/affiliates>

Once you sign up, enter your log-in details and, voila!

5. Does it Matter if I am Outside of the USA?

Nope, as long as your audience can speak and read English, we are all about spreading the love

on a global basis.

6. Where can I promote *Flourish & Thrive Academy*?

Just about anywhere as long as you keep it clean! Promote **F&TA** on your website, blog, social media, at events, craft shows, to your friends who sell on Etsy (just not in an Etsy Forum because that is against their rules). The best way to promote honestly is to just talk about it. Also, sending direct emails to your friends who are designers is a great personal way to make a connection. Get creative. There are so many ways to promote. Think outside the box.

7. What should I do with all of those awesome Badges and Banners you Created?

You can post them on your site, insert them in a blog post, put them on your website navigation. Think Big. Use them anywhere there is a lot of traffic so people click them.

You can download badges and banners and other ad-friendly graphics in the Ads Tab in the Affiliate Center:

<http://flourishthriveacademy.com/affiliates>

8. How do I know how much commission I have made?

The affiliate center automatically keeps track of anyone who has purchased through your link. You can view your commission here in the affiliate center under

<http://flourishthriveacademy.com/affiliates>

The reports are generated as soon as a sale is made so you can easily keep track.

9. How will I be paid?

Payment will be made via paypal.

10. When will I be paid?

You will be paid approximately 15 days after the refund period is over (estimated about 2 weeks into a 4-week course). While we will do our best to pay you on the 15th day, there are occasionally things like weekends and holidays that might delay the process by a day or two. Don't worry though. We will keep you in the loop.

Please note that if you have referrals who are on a payment plan, the commission for those referrals will be paid 15 days after we are paid.

If you live in the US and you have sold more than \$600 in affiliate commissions in a one-year

period, we are required by law to send you a 1099. You must report this on your taxes. You really don't want to get dinged later.

1099's are issued by February 15th of the following calendar year.

11. How will I know when I made a sale?

Your sales will show up in the **F&TA Affiliate Center** exactly when they come through. Please note that our system tracks links and places a 60-day cookie on each visitor's computer. So if someone clicks then buys within 60 days (assuming they have not clicked through another Affiliate link), you will still receive commission for that sale.

Our Affiliate System will accept the last click. This means that the commission will be rewarded to the last affiliate before the sale.

We do not pay for "clicks" just for product sales and courses.

12. Is Everyone Approved to Promote F&TA?

We are trying to reach as many jewelry designers as we can. We believe that you can reach them in all sorts of ways. However, we reserve the right to refuse or revoke any Affiliate member from promoting our courses and products if it violates our terms of service or if we feel it is not a good fit for our overall brand strategy.

13. Can I purchase the course with my own link?

Unfortunately, no. But get two friends to join using your link and you'll cover the cost of the course.

14. What do I do if I don't have a website or my website isn't right for promoting F&TA?

There are lots of ways to promote this. Don't feel limited by a web presence. Sometimes promoting via word of mouth or via email is much more powerful and personal. It's a great strategy.

15. Can I give members a discount or pay them back the commission?

Unfortunately, no. If we find out you are giving discounts on the course, we will have grounds for termination of the Affiliate Agreement and you'll be booted out. Your commissions will also be revoked.

However, you CAN add great bonuses for people signing up via your link. If you are a coach offer a free coaching session or if you have an ebook, give it for Free. If you are a jewelry designer,

give away a free piece of jewelry. There are ways to add incentive and value, while being creative at the same time.

16. Other stuff like Domains and Facebook Ads

We are all about creative marketing. If you plan to take out a Facebook ad or a special domain, please advise first. We just want to make sure that it is inline with our brand before you go starting your own site or ads about us.

17. Disclosure

If you are an affiliate, you must disclose that you are an affiliate. Please be transparent and not sleazy. We only want you promoting this because you believe in what we are doing.

18. Violation of Terms

If you are concerned that you might be overstepping your bounds or violating terms, just ask us. We are friendly and nice and we want you to succeed.

However, Any violation of these terms or participation in spamming will result in the immediately forfeiture of your commissions related to the violations. If you continue to violate our terms, then you will be removed from the F&TA affiliate program.

If you have any questions, please email us at affiliates@flourishthriveacademy.com